

17 June 2015

## FOR IMMEDIATE RELEASE

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### ***Shuswap Construction Industry Professionals (SCIP) becomes major supporting sponsor of Salmon Arm Folk Music Society / Salmon Arm Roots and Blues.***

On June 10, 2015 the Shuswap Construction Industry Professionals (SCIP) met and discussed the concept of becoming a major sponsor of the Salmon Arm Folk Music Society who annually presents the Salmon Arm Roots and Blues festival. The motion was unanimously passed by the 9 SCIP board members who were in attendance, subject to the signing of a MOU by both parties.

The new sponsorship includes \$100,000 of financial and in-kind support to renovate the office building located at 541 – 3<sup>rd</sup> Street SW, that will permanently house the Salmon Arm Folk Music Society and Salmon Arm Roots and Blues festival operations.

Renovations on the new property are anticipated to begin in the fall of 2015, which will include the raising and expansion of the current infrastructure. The anticipated move should have the Salmon Arm Folk Music Society into the new building on 3<sup>rd</sup> Street SW prior to the 24<sup>th</sup> Annual Roots and Blues festival in 2016.

“It is community support like this that makes our festival so special. On behalf of the board I would like to thank SCIP for their generous contribution to the future of our festival.” Noted Lody Kieken Chair of the Salmon Arm Folk Music Society.

“SCIP is excited about this project and looks forward to working with the Salmon Arm Folk Music Society and the community to bring this project to a successful completion.” Commented Donna Smith SCIP Coordinator on behalf of the board of Directors.

*The Salmon Arm Folk Music Society is the proud governing body of the Salmon Arm Roots and Blues Festival. Roots and Blues is presently working towards the execution of the 23<sup>rd</sup> annual music festival traditionally held the 3<sup>rd</sup> weekend in August at the Salmon Arm Fairgrounds and is renowned as being a summer destination spot for fans and lovers of music ranging from Blues to Bluegrass, Celtic to Cuban and Americana to Afro-beat.*

*Shuswap Construction Industry Professionals (SCIP) is a Non-Profit association of over 200 industry related businesses, trades and individuals whose goal is to ensure a more informed, professional and competitive Construction Industry in the Shuswap. Through this effort, the Shuswap has been recognized as having a skilled Construction Industry workforce, attracting new businesses and residents. Founded in 1999, we are the representatives of the Construction Industry of the Shuswap which includes Salmon Arm, Sicamous, Enderby, Falkland, Chase, Sorrento and North Shuswap*

